



The Secrets of Japanese Manufacturing and Hospitality: Feel and Study the Authenticity!

World Business Associates (WBA), which boasts consultants with rich experience in international businesses, does business in consulting, research, training, and seminar.

WBA's

Business Study Tour to Japan

① Inbound Study Tours

Business managers from abroad can learn in the tours the secrets of Japanese manufacturing and services, which are known for their quality throughout the world. The tours are unique in that WBA's consultants in the front line of business give a seminar in the very beginning of tours, followed by business managers' lectures and visits to factories or shops, so that tours are not just visiting to Japanese companies but tell participants the essence of Japanese companies.



② Business matching (Option)

Business matching services will be provided upon request. We encourage active exchange between the companies participants visit and the companies participants are running, as the exchange is beneficial to both side.



Much higher satisfaction
no other business can provide!



World Business Associates Co., Ltd.

Exploring manufactures in the Tokyo metropolitan area and the Kyoto industrial cluster



Participants visit manufactures in the Tokyo metropolitan area and the industrial cluster of Kyoto, which is known as the Millennium capital of Japan. Participants visit manufactures and inspect markets in representative metropolitans of eastern and western part of Japan. This tour is quite attractive in that participants can enjoy sightseeing as well.



[Tokyo and Kyoto] Itinerary Example

Day	Time	Agenda	Location	Companion
1	AM	From Narita to Tokyo by bus	Tokyo	Guide
	PM	Tour Orientation		Interpreter, Consultant
2	AM	Seminar① Japanese Manufactures: The 5S and "Gemba-Ryoku" (on-site capabilities)	Hotel	Interpreter, Consultant
	PM	Visit① Business Manager's Lecture, Factory Tour, Exchange with Employees	Tokyo	
			To Kyoto by Shinkansen	Kyoto
3	AM	Visit② Business Manager's Lecture, Factory Tour, Exchange with Employees	Kyoto	Interpreter, Consultant
	PM	Visit③ Business Manager's Lecture, Factory Tour, Exchange with Employees		
4	AM	Market Inspection① Commercial Area	Kyoto	Interpreter, Consultant
	PM	Free①		Guide (upon request)
5	AM	Seminar② Japanese Manufacturer: the "Hospitality" Management	Kyoto	Interpreter, Consultant
	PM	Visit④ Business Manager's Lecture, Factory Tour		
			To Tokyo by Shinkansen	
6	AM	Market Inspection② Commercial Area	Tokyo	Interpreter, Consultant
	PM	Free②		
7	AM	From Tokyo to Narita by bus	Narita	Guide



[Tokyo] Itinerary Example

Day	Time	Agenda	Location	Companion
1	AM	From Narita to Tokyo by bus	Tokyo	Guide
	PM	Tour Orientation		Interpreter, Consultant
2	AM	Seminar① Japanese Services and Stores: The 5S	Hotel	Interpreter, Consultant
	PM	Visit① Business Manager's Lecture, Factory Tour, Exchange with Employees	Tokyo	
3	AM	Seminar② Japanese Services and Stores: "Gemba-Ryoku" (on-site capabilities)	Hotel	Interpreter, Consultant
	PM	Visit③ Business Manager's Lecture, Factory Tour, Exchange with Employees	Tokyo	
4	AM	Market Inspection① Commercial Area	Tokyo	Interpreter, Consultant
	PM	Free①		Guide (upon request)
5	AM	Seminar③ Japanese Services and Stores: the "Hospitality" Management	Hotel	Interpreter, Consultant
	PM	Visit③ Business Manager's Lecture, Factory Tour, Exchange with Employees	Tokyo	
6	AM	Market Inspection② Commercial Area	Tokyo	Interpreter, Consultant
	PM	Free②		Guide (upon request)
7	AM	From Tokyo to Narita by bus	Narita	Guide

* The schedule above can be accommodated upon request.



World Business Associates Co., Ltd.

3rd Floor Hanzomon MK Bldg., 1-8-1 Kojimachi Chiyoda-ku, Tokyo, 102-0083, Japan
 Phone : +813-6265-6442 Fax: +813-6265-6443
 Contact: fenestra@wba.co.jp
 URL: <http://www.wba.co.jp/>